



# City of Cincinnati

Date: October 27, 2003

Contact: June Gates at the Federal Reserve Bank at 216/579-2048  
Alicia Townsend, Small Business Manager at 513/352-3448

## ***Big Ideas for Small Business Conference in Cincinnati***

- What:** *Big Ideas for Small Business*, a conference sponsored by the City of Cincinnati, Federal Reserve Bank of Cleveland, and the Hamilton County Development Company with the support of the Cincinnati Chamber of Commerce, Northern Kentucky Chamber of Commerce and Greater Cincinnati Northern Kentucky African American Chamber of Commerce
- When:** **Friday, November 7, 2003**  
8:00 a.m. – 4:00 p.m.
- Where:** The Cintas Center at Xavier University  
1624 Herald Avenue  
Cincinnati, OH  
*Please note: This is not a function of Xavier University.*
- Registration:** Register in advance, by October 30, 2003. No walk-in registrations will be permitted. Two registration options are being offered: Attend the day-long program--which includes a continental breakfast, morning and afternoon sessions, and lunch-- for \$50. Or you can register for lunch, the keynote address, and the afternoon workshop featuring Rhonda Abrams, for \$35. To register, contact Laura Kyzour at the Federal Reserve Bank of Cleveland at 216/579-2846, or register on-line at [www.clevelandfed.org/commaffairs](http://www.clevelandfed.org/commaffairs).

*Big Ideas for Small Business*, a conference for small business owners and entrepreneurs, will focus on opportunities for success in a changing economy. Best-selling author Rhonda Abrams, whose weekly newspaper column "Small Business Strategies," appears in 130 newspapers, will present the keynote address. In addition, Abrams will conduct a workshop on the "Seven Critical Factors for Business Success."

Conference participants will come away with practical information on small business financing, technology, and marketing, and they will have an opportunity to learn from other successful small business owners.

For the complete program agenda and additional conference information, see [www.clevelandfed.org/commaffairs](http://www.clevelandfed.org/commaffairs).

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